

# Premium Teeth Whitening for the Beauty Industry

Chosen by Industry Leaders

Offering Instant Results  
with Our Prefilled Tray  
and LED Light System



Exclusive Patent Pending Technology  
Easiest in the Industry. No Hassle, No Mess



POP Unit



Table Tent

Marketing  
Support  
Package

- Table Tents
- Window Clings
- Trifold Brochures
- POP unit

Featured in Premier Industry and Consumer Publications

- Salons Unlimited • Us Weekly • Beauty Store Business • Modern Salon • Behind the Chair

## Incredible On-The-Go Retail Items



Whiter Image toGo Pen  
Whiten Wherever  
you Are!

Incredible value  
with 60+ applications!  
Wholesale: \$15  
Sug Retail: \$29.95

Chic-Flic toGo Pen  
Teeth Whitening  
& Lip Shine Plumper  
all in one



Includes Mini LED lights  
and mirror for easy application!  
Wholesale: \$20 Sug Retail: \$39.95

## Why Teeth Whitening?

- Massive Appeal – Everyone Wants a Whiter Smile
- Minimal labor time – Profits up to \$150+ Per Hour
- Instant Results up to 8+ shades in Just 30 Minutes
- Year-Round Appeal – Never A Slow Season

## Why Whiter Image?

- Finest Quality, Service & Support in the Industry
- Exclusive Patent Pending Prefilled Tray Technology
- Incredible Results and Easiest to Use in the Industry
- Premium Grade LED Whitening Light
- Extensive Marketing System and Support

### Chair-Side & toGO Pen Value Starter Package

- 1 Premium LED Whitening Light
- 30 Prefilled Tray Kits
- 100 Brochures & 5 Table Tents
- 18" by 24" Double Window Cling
- 6 Whiter Image TOGO Pens
- 6 Chic-Flic TOGO Whitening/Lip Plumper Pens
- POP Merchandising Unit
- Brainshark Technology Training System

Wholesale Cost: \$1,995  
Revenue Potential: \$2,478

### toGO Pen Only Value Starter Package

- 6 Whiter Image toGO Pens
- 6 Chic-Flic toGO Whitening/Lip Plumper Pens
- 5 Promotional Table Tents
- POP Merchandising Unit
- Brainshark Technology Training System

Wholesale Cost: \$229  
Revenue Potential: \$420

# WHITER IMAGE

Wherever You Smile,  
We Make it Brighter.

